

Why Images Are More Powerful Than Words

Learning outcomes/objectives

At the end of this talk, will have developed a broad understanding as to why images are more powerful than words

Pre-requisites

Nil

Format

The class will run for 1.0 hour and cover:

- Subconscious perspective
- Conscious perspective
- Imagery and words

Number of participants

Minimum 6

Fee

\$50 (includes GST)

*Accurate Feb 2017