

## Why Images Are More Powerful Than Words

### **Learning outcomes/objectives**

At the end of this talk, will have developed a broad understanding as to why images are more powerful than words

### **Pre-requisites**

Nil

### **Format**

The class will run for 1.0 hour and cover:

- Subconscious perspective
- Conscious perspective
- Imagery and words

### **Number of participants**

Minimum 6

### **Fee**

\$50 (includes GST)

\*Accurate Feb 2017